

Information on the use of cookies on the website of SMART FACTORING EOOD



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## 1. What are cookies?

A cookie is a file containing a limited set of textual information that a website transfers from a web browser, such as Internet Explorer, Microsoft Edge, Safari, Opera, Mozilla Firefox, Chrome, etc., to your device's hard drive temporarily while your visit lasts, or for a longer period, depending on the type of cookie. If you use more than one browser, each browser has a separate cookie storage space. The function of cookies is to distinguish you from other users of the same website or to store certain information related to your preferences and are used by most websites to facilitate your browsing experience. Each cookie is unique to your browser and contains anonymous information. Typically, the contents include the name of the domain from which it came, the "lifetime" of the cookie and a value, usually in the form of a randomly generated number.

This "Information on the use of cookies on the SMART FACTORING EOOD" website is intended to inform you about the specific functions of the different types of cookies used.

We remind you that you can set your internet browser to notify you of the use of cookies at any time, as well as disable the acceptance of cookies by the internet browser. Please note that in such a case this may disrupt the normal functioning of this website in certain circumstances.

# 2. What types of cookies do we use on the SMART FACTORING EOOD (the Company) website?

The Company uses two types of cookies on its website:

#### **Session cookies**

These are temporary cookies that are only active when the visitor logs into the website (once the visitor closes their browser, the session cookie is deleted). Session cookies help the website to save the steps the visitor has taken on the previous page to save them having to re-enter information.

#### **Persistent cookies**

Persistent cookies remain on your computer after you visit the website. We use persistent cookies to show you the dialog box that appears when you first access the website, which asks for your consent to use cookies.

In terms of their purpose, cookies are divided into:

#### Strictly necessary cookies

This type of cookie makes the website work, mediates basic functions such as navigation between pages and access to secure parts of the site. The normal functioning of the website would not be possible without such cookies.

#### **Functional cookies**



These cookies enable the website to provide advanced functionality and personalization by remembering the choices you make (e.g., username or identification, your choice of language or the region you are in, up-to-date information about products you have viewed). Without these cookies, some or all services may not function properly. This also avoids the need to re-enter data and selections for your convenience and maximum site visit.

#### **Statistical cookies**

These cookies are used to track the pages you visit on this website, including the number of visits, dwell time, popularity of individual pages, viewing consistency, repeat visits and when you exit the site. It is used for statistical and analytical purposes that allow us to offer better services and products to our audience.

#### Marketing and Advertising cookies

These cookies contain information about your user behaviour on our website and can be used to personalise advertising campaigns across the platforms of external sites and services, as well as making it possible to measure the effectiveness of advertising and promotional campaigns. This way you see information relevant to you. The information provided to external sites is anonymised. The use of the information is limited in order to improve your customer experience on our website and is stored in accordance with data retention requirements. If you are a customer of the Company, your browsing data may be used to receive personalized offers. Thanks to these cookies, we could make an offer and offer you products or services that match your needs and preferences. The use of these cookies may involve profiling. We rely on your consent for their application, which you can subsequently and at any time freely withdraw from the "Cookie settings" menu.

### 3. Blocking and deleting cookies

If you want to restrict or block cookies on this website, you can do so by changing your internet browser settings. You can block all cookies, accept only some cookies or delete all cookies when you exit your browser. You can usually find these settings in the "options" or "preferences" menu of your browser.

You can update your cookie preferences here Consent Preferences

The following links may help you to be aware of these settings, or you can use the "help" button on your browser menus for more details:

#### Delete and manage cookies - Microsoft Support

Cookie settings in Firefox

Clear, allow, & manage cookies in Chrome - Computer - Google Chrome Help

Clear cookies in Safari on Mac - Apple Support

Clear the history and cookies from Safari on your iPhone, iPad, or iPod touch - Apple Support

Web preferences – Opera Help